

The more you know, the more you dare®

MASTER IN MANAGEMENT GRANDE ÉCOLE



MAKE A DIFFERENCE



Eloïc-Anil Peyrache, Associate Dean

The business environment has changed very rapidly in recent years and will continue to do so in the future. New paradigms, techniques, and centers of power are emerging and call for highly advanced knowledge in the field of management. This is precisely what we aim to offer in the Master in Management - Grande École program at HEC Paris, as we expect our graduates to foresee these changes and be able to make a difference in this evolving world. This explains why HEC Paris seeks to attract the best students from all over the world into its Master's Programs. For more than a century now, HEC Paris has contributed to building the "Grande École spirit", embodied by academic excellence and selectivity.

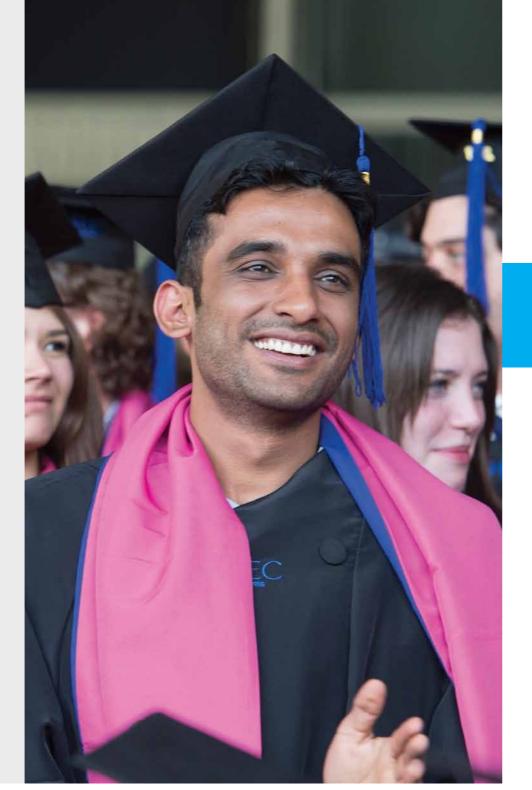
The curriculum of the Master in Management is divided into two phases: the first phase is an immersion in the foundations of business knowledge, while the second one is dedicated to a specialization that you will choose according to your professional project, followed by an optional certificate. Many specializations are offered not only on campus, but also through a large range of international options.

The program immensely benefits from close ties with the business community: our numerous corporate partners actively participate in the recruiting events that we organize throughout the year, and are heavily involved in the curriculum (through direct participation in courses, training seminars, consultancy projects and conferences). This strikes a perfect balance within the program between theory and practice, which is the trademark of HEC Paris' approach to management education.

We believe that one of our key assets is our renowned and longestablished tradition of welcoming international students. We succeed in providing a strong international environment through our program content, its international exposure, the involvement of the business community, and the network of 52,300 alumni. The HEC campus is indeed an amazing living and learning environment, ideally located next to Paris' rich cultural and social life: living there with the brightest students is clearly a rewarding and enriching experience.

Joining HEC Paris' Master in Management will make a profound difference in your life, allowing you to become part of a community dedicated to helping each of its members to succeed.

We look forward to welcoming you soon. >>



MANAGEMENT WORLDWIDE

(2015 Financial Times general ranking of European Business schools)

BUSINESS SCHOOL

(2013 Times Higher Education - Alma Mater index of Fortune 500 CEO's)

GLOBAL MASTERS

(2016 Financial Times" Pre-experience Global Masters in Finance" ranking)

JOIN A **LEADING BUSINESS SCHOOL IN EUROPE**

4,400 STUDENTS ENROLLED IN DEGREE PROGRAMS

HEC Paris is a world leading business school renowned for the quality of its degrees, faculty and research. HEC Paris consistently achieves leading positions in numerous rankings and has been ranked #1 Business School in Europe seven out of nine years by the Financial Times. In France, the school tops all rankings established by French magazines and newspapers.

COMMIT TO EXCELLENCE

Join an institution dedicated to selecting the highest potentials and guiding them all the way to professional success and personal thriving, thanks to a unique academic approach and an effective career roadmap.

BECOME A LEADER

Strengthen your leadership skills by interacting with the brightest students from all around the world, and learn how to expand your impact from both world-class faculty and successful professionals.

GO GLOBAL!

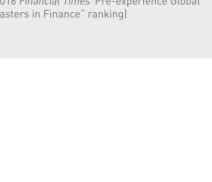
Make the most of HEC's international network of prestigious partners: enjoy the numerous Exchange and Double Degree opportunities with top institutions worldwide (MIT, Tsinghua...), or choose the CEMS Joint Degree and study in one of its 29 leading Business Schools.

EXPERIENCE DIVERSITY EVERY DAY

Interact with the 96 nationalities that live on campus and build your personal network on a global scale. Living on the HEC campus is a unique opportunity to create lifelong connections with the global leaders of tomorrow.

MAKE IT TO THE TOP

Our career department is here to help you define and achieve your professional goals, by providing you with the right tools, the right advice, and connecting you with recruiters throughout the year.











BE PART OF A GLOBAL COMMUNITY

52300 132 COUNTRIES

> **75** INTERNATIONAL **CHAPTERS**

1,000 **EVENTS EACH YEAR** AROUND THE GLOBE

A POWERFUL ALUMNI NETWORK TO EXPAND YOUR HORIZONS

Founded in 1883, the HEC Alumni Association is one of the largest in Europe with more than 52,300 members of 132 nationalities. It provides a platform for the exchange of experiences, ideas and information, facilitates entry into the professional world and accompanies career advancement. Services and events include career guidance, personal coaching, career fairs and seminars, monthly meetings with business leaders and an annual international management forum drawing together major senior business executives, experts and international business personalities.

In order to ensure HEC Paris' international reputation and to maintain an active network, professional groups are organized in 75 countries of which the largest chapters are in Paris, New York, London, Shanghai and Hong-Kong.

A SOLID FOUNDATION TO SUPPORT GLOBAL AMBITIONS

Thanks to their 7,500 individual donors, their 46 partnerships with leading companies and their 19 professional chairs and centers, the HEC Foundation, a non-profit organization, contributes to the development policy of HEC Paris in the fields of research, financial assistance to students, and campus institutions.

For instance, the HEC Foundation sponsors the visiting professors program and funds all HEC Paris merit based scholarships, especially designed for high potential international students.

NINETEEN CHAIRS AND CENTERS TO CONNECT RESEARCH WITH THE CORPORATE WORLD

Strongly backed by leading firms, they ensure that the content of our courses are both in line with the latest research and the needs of today's recruiters.

MEET INSPIRING ALUMNI

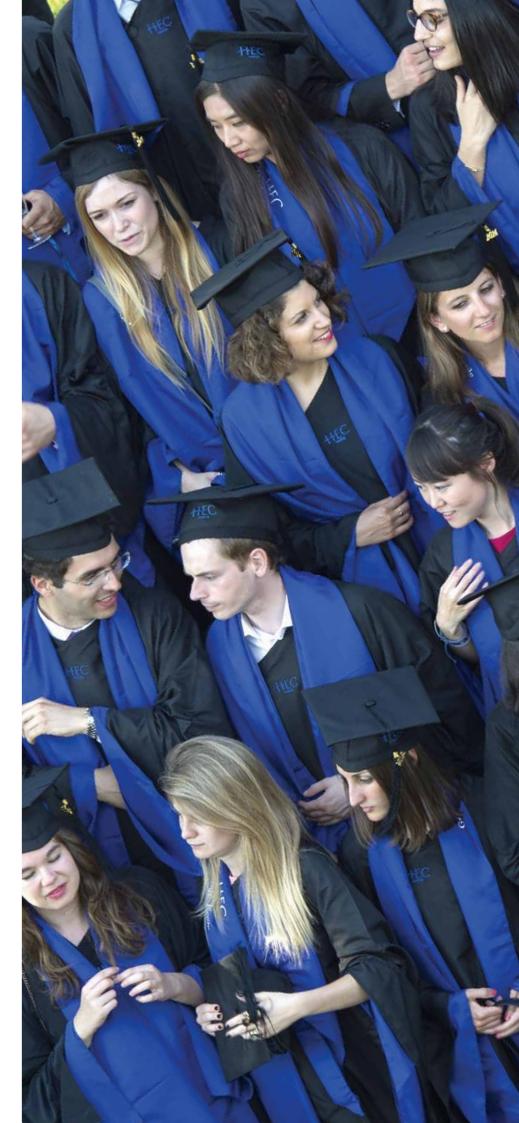
In the business world:

- Jean-Paul Agon, CEO, L'Oréal
- Elsa Berry, Co-founder, Vendôme Global Partners, USA
- Alix Carmona, CFO, Airbus Group, Germany
- Henri de Castries. Chairman and CEO. AXA
- Mercedes Erra, Executive President of Havas Worldwide. Co-Founder of
- Isabelle Guichot, President & CEO, Balenciaga
- Leo Lui, CEO, Hermès China
- Swaady Martin-Leke, Founder and CEO of Yswara, South Africa
- Jakub Miculka, Executive Director, Goldman Sachs, United Kingdom
- François-Henri Pinault, Chairman and CEO, Kering (Balenciaga, Gucci, Puma, Saint Laurent...)
- Deepak Rao, CEO, Heritage Investment, Hong Kong
- Kalpana Sankar, CEO, Hand in Hand India
- Pascal Soriot, CEO, AstraZeneca,
- Wayne Wang, Chairman and CEO, the CDP Group Ltd, China

In politics:

- Bertrand Badré, CFO, World Bank
- Francois Hollande, President of France
- Pascal Lamy, Former General Director, World Trade Organization
- Abdoul Mbaye, Prime Minister of Senegal

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WORLD-CLASS FACULTY AND SUCCESSFUL PROFESSIONALS

FULL-TIME FACULTY

138

64%
INTERNATIONAL

30
NATIONALITIES

WORLD-CLASS FACULTY

HEC Paris has 138 full-time professors, including 105 research professors all of them holding Ph.Ds from the world's leading research universities such as Harvard, MIT, Princeton, Stanford, UCLA, Wharton, Yale, INSEAD... 64% are non-French and represent 29 different nationalities.

SUCCESSFUL PROFESSIONALS

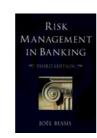
In addition, there are 100 permanent affiliate professors, who are largely prominent members of the business community.

HEC programs also benefit from the close ties that have been developed with the business community over the years: skills seminars, consultancy projects with leading firms, business games, case competitions, etc.









RESEARCH, THE ESSENCE OF MANAGEMENT SCIENCE

HEC Paris' faculty is dedicated to pushing the frontier of knowledge by actively engaging in research, regular publications in top academic journals with an international audience, and also through active participation in international academic conferences. To promote the abundance and variety of HEC publications, the school has recently launched a dedicated website named Knowledge@HEC that gives everyone access to the research published by HEC professors.

Moreover, HEC Paris has specialized research units focusing on entrepreneurship (Entrepreneurship Center and Center for Digital Studies), International Matters (the Europe Institute) and other themes such as The Finance Club, The Alternative Management Observatory, and The 'Society and Organizations' Research Center.









HONORIS CAUSA PROFESSORS

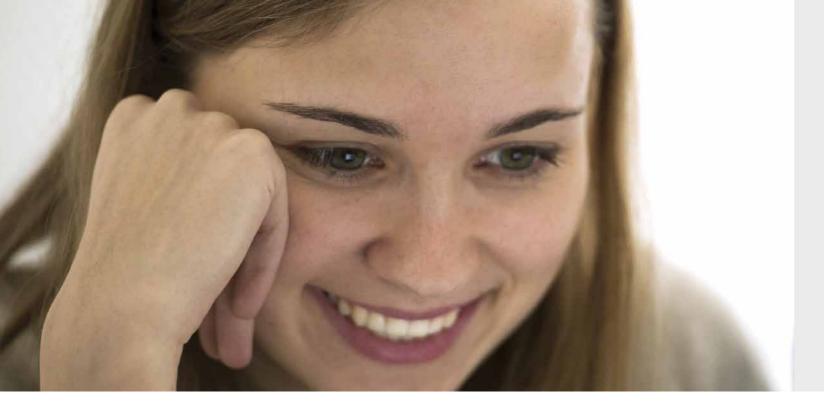
Each year, HEC Paris awards Honoris Causa professorship to prominent academics in France and abroad.

Examples of Professors:

- Michael E. Porter (Harvard)
- Michael C. Jensen (Harvard)
- Jay O. Light (Harvard)
- Philip Kotler (Northwestern)Jim March (Stanford)
- Ikujiro Nonaka (Hitotsubashi)
- Theodore Zeldin (Oxford)

Examples of Nobel Prize winners:

- Lars Peter Hansen (Economics, University of Chicago)
- Joseph E. Stiglitz (Economics, Columbia University)
- Robert F. Engle (Economics, NYU)
- Pierre-Gilles de Gennes (Physics, Collège de France)
- Robert C. Merton (Economics, Harvard)
- Rajendra K. Pachaury (Peace)
- Oliver E. Williamson (Economic Sciences, Berkeley)
- Muhammad Yunus (Peace)
- Thomas J. Sargent (Economics, NYU)



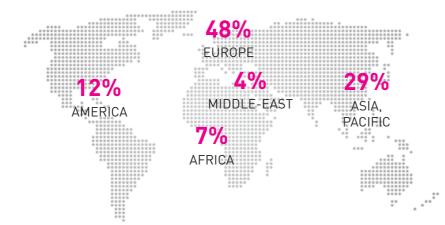
CONNECT WITH THE BRIGHTEST

230
INTERNATIONAL
STUDENTS

BUILD YOUR GLOBAL NETWORK AT HEC PARIS

Thanks to its tradition of excellence and high selectivity, HEC attracts the best students from all around the world: 50 nationalities are represented in the MiM alone, and 96 nationalities live on the HEC campus.

MiM students: where do they come from?

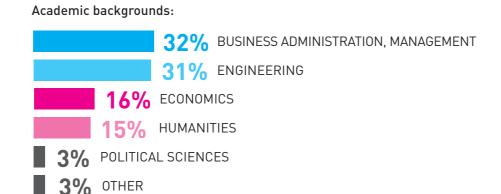


45
NATIONALITIES

GET INSPIRED BY STUDENTS FROM ALL HORIZONS

The diversity of MiM students cohort is exceptional not only in terms of nationalities but also in terms of previous backgrounds and experience.

42% OF WOMEN



MEDIAN GMAT SCORE:

710 (class of 2017)

AVERAGE AGE:

22

upon the start of the program

EXAMPLES OF INSTITUTIONS OF ORIGIN

Europe/Middle East:

- American University of Beirut, St-Joseph University... (Lebanon)
- Bilkent University, Bogaziçi University... (Turkey)
- Centrale Paris, École Polytechnique, ENS Ulm, SciencesPo Paris, Université Paris Sud... (France)
- ESADE, Universitat Politècnica de Catalunya, Universidad Politécnica de Madrid... (Spain)
- ETH Zürich, Universität St.Gallen... (Switzerland)
- Freie Universität Berlin, Karlsruhe University, Technische Universität München, University of Mannheim, WHU... (Germany)
- HSE, Lomonosov Moscow State University, MGIMO... (Russia)
- Imperial College London, London School of Economics, University of Cambridge, University of Oxford, University of St Andrews... (UK)
- Politecnico di Milano, Sapienza Università di Roma, Università Commerciale Luigi Bocconi... (Italy)
- Rotterdam School of Management, University of Amsterdam...
 (Netherlands)
- ...

America

- Cornell University, New York University, Northwestern University, Stanford University, The University of Chicago, Yale University... (USA)
- McGill University, University of British Columbia... (Canada)
- Pontificia Universidad Católica de Chile, Universidad de Chile... (Chile)
- Universidad de los Andes... (Colombia)
- Universidade de São Paulo, Universidade Federal do Rio de Janeiro, Universidade Estadual de Campinas... (Brazil)
- Tecnológico de Monterrey, Universidad Nacional Autónoma de México... (Mexico)
- ...

Asia:

- Fudan University, Peking University, HKUST Business School, Tsinghua University... (China)
- Indian Institutes of Technology: Bombay, Delhi... (India)
- National University of Singapore, Singapore Management University... (Singapore)

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A UNIQUE TWO-PHASE CURRICULUM

Since 1881, the HEC Grande École program has trained generations of leaders in France and abroad. For more than 135 years now, the program has been consistently striving for innovation and success, exemplary of the French tradition of excellence and selectivity. It now opens a world of opportunities to high-potential international students.

Premier institution boasting international top-notch faculty and research, HEC Paris has brought constant innovations to the Grande École program throughout the years: new electives, new specializations, new Double Degree and exchange opportunities with prominent institutions in the world, new pedagogic approaches, new field action programs, new study trips, etc.

Coming from more than 40 countries, the students of the Grande École program follow a 2-phase curriculum: the M1 is dedicated to generalist courses in management, while the M2 year offers more than 30 specializations in the following fields: finance, accounting, digital business, entrepreneurship, marketing, etc. Students also have the opportunity to discover other fields of expertise, notably law, public affairs, journalism, etc. and to benefit from partnerships between HEC Paris and other world-renowned institutions. This unique combination leads HEC graduates to hold the highest positions in the worlds of large companies, finance, consultancy, and beyond.

HEC Paris' Master in Management (MiM) is the gateway to the Grande École program and the unique HEC Paris' experience, and, of course, to a successful career. 18
MONTHS

120 ECTS CREDITS

>20

SPECIALIZATIONS IN M2

GENERALIST PHASE

CORE COURSES

CORE COURSES

ELECTIVE COURSES

FACT PROJECTS | CONSULTING PROJECTS | LIVE CASE STUDIES | CONFERENCES

CAREER ROADMAP | JOB MARKET WORKSHOPS | CAREER FAIRS | MEETINGS WITH ALUMNI | NETWORKING EVENTS

M1: GRASP A GLOBAL PICTURE AND DEVELOP YOUR LEADERSHIP SKILLS

CORE COURSES IN MANAGEMENT

- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Methods of Cost Analysis
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses (including a compulsory French course in the first semester of M1).
- + One of the following courses:
- Corporate Tax Management
- Digital Management
- Ethics and Sustainability
- Financial Accounting 2
- Innovation and Entrepreneurship
- Data Modeling Using Spreadsheets.

EXAMPLES OF ELECTIVE COURSES

Finance, Economics:

- Credit Rating
- Inside Venture Capital
- International Banking
- Merger and Acquisition
- Project Finance...

International Affairs:

- Introduction to Geopolitics
- Recent Economic and Social Developments in Latin America
- Geopolitics of the Arctic
- Understanding the Middle East: Economic and Strategic Fundamentals
- ...

People Organization and Social Responsibility:

- Leading Change: Winning Hearts and Minds
- Technologies, Climate Change and Future of Energy
- ...

Digital Business:

- Business Strategy from the Digital Age
- Cyborg Thinking: Questioning Digital Transformation
- ...

Marketing:

- International Marketing
- Introduction to Fashion Management

- Sports Marketing
- Wine and Culture Marketing
- ...

Other:

- Debating
- Sports
- ...

CONSULTING PROJECTS AND LIVE CASE-STUDIES

Students have many opportunities to work with companies on real-life consultancy projects and 'live cases', for instance with EDF, L'Oréal Paris, Procter & Gamble, PwC, Roland Berger, TBWA, etc.

CAREER ROADMAP

Students are supported in their professional project with a 6-step career roadmap that provides efficient tools and resources (cf. p 22): workshops, one-on-one coaching sessions, career events, mock interviews, etc.

OPTIONAL GAP YEAR

Between M1 and M2, students have the possibility to take a gap year. It is an excellent opportunity to try a particular field of activity, a time to define one's career goals and to strengthen one's résumé through internships.

M2: ACCESS A WORLD OF OPPORTUNITIES AND DEEPEN YOUR EXPERTISE

SPECIALIZATIONS IN MANAGEMENT

Examples of on-campus specializations:

- Strategic Management
- International Finance
- Marketing
- Economics Paris Saclay Master in Economics (joint program with Ecole Polytechnique, ENSAE, ENS Cachan and Paris Sud University)
- Managerial and Financial Economics
- Corporate Financial Management (exchange opportunities with St.Gallen University, Stockholm School of Economics, Copenhagen Business School, London School of Economics, Bocconi University and Vienna University of Economics and Business)
- Entrepreneurship
- Digital Business.

International double degrees:

- USA: MIT Sloan School of Management (Master of Business Analytics)
- USA: Berkeley, Haas Business School (Master in Financial Engineering)
- Brazil: Fundação Getulio Vargas, EAESP, São Paulo (Professional Master in International

Management)

- China: Tsinghua University (SEM Master)
- Germany: Technische Universität München (Master in Management and Technology)
- India: The Indian Institute of Management, Ahmedabad (Post Graduate Program in Management)
- Italy: Università Bocconi (access to 4 MSc programs)
- Japan: Keio Business School (MBA taught in Japan) and Keio University (Master in Economics)
- Russia: GSOM (Master in Management)
- Spain: ESADE (access to 4 MSc programs)
- Switzerland: Universität St. Gallen (access to 4 MSc programs)
- Singapore: National University of Singapore NUS Business School (Master of Science in Management).

ACCESS TO OTHER FIELDS:

Specializations in business law:

- Master in Management and Business Law, double degree with the Georgetown Law Center
- Master in Management and Business Law, double degree with the University of Paris I - Panthéon-Sorbonne (taugh in French)

Specializations in public affairs:

- Master in Management and Public Affairs, double degree with Georgetown, McCourt School of Public Policy, USA
- Master in Management and Public Affairs, double degree with Freie Universität Berlin, OSI, Germany (taught in German)
- Master in Management and Public Affairs, double degree with MGIMO, Russia
- Master in Management and Public Affairs, double degree with Sciences Po Paris

Other specializations:

- Master in Management,
 Sustainability and Social Innovation
- Master in Management, Media, Arts et Création (taugh in French).

CERTIFICATES

Sponsored by a company, Certificates are a set of interdisciplinary courses corresponding to approximately 100 contact hours as well as business projects and other types of field work related to a given sector.

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MASTER IN MANAGEMENT GRANDE ÉCOLE

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A GATEWAY TO THE WORLD

PARTNERSHIPS WORLDWIDE

For many years, HEC Paris has pioneered a truly cross-cultural and international approach with students, faculty members, international corporate partners and alumni from around the globe. This has established partnerships with 114 prestigious institutions worldwide (all of them listed among top institutions in their country).

MASTER EXCHANGE PROGRAM (MEP)

HEC Paris offers numerous exchange possibilities within its network of partners in the second year of the curriculum (M2). Students who choose this option will spend one semester abroad in Fall and one semester on HEC campus (within the HEC International Business specialization).

CEMS PARTNERS

MIM CEMS JOINT DEGREE



Co-founded in 1988 by HEC together with three C E M S other leading European Universities, CEMS is a unique, strategic alliance of businesses and academia. Today it has grown to include 29 world-

class academic institutions, 70 world-renowned multinational corporate partners and 4 social partners.

CEMS Joint Degree is available within the following specializations:

- Corporate Financial Management
- International Business.

DOUBLE DEGREES

GLOBAL STRATEGIC ALLIANCES

HEC has established Double Degree agreements with top universities worldwide which offer outstanding opportunities for our students to enrich their expertise in management or to explore other fields (Public Affairs or Business Law).

INTERNATIONAL **DOUBLE DEGREES**





















Babson College USA Boston University US/

Cornell University USA

Duke University U

Emory University U

The University of Texas USA University of Michigan USA

University of North Carolina USA

Instituto Tecnológico Autónomo de México Mexico Pontificia Universidad Católica de Chile Chile Universidad Torcuato Di Tella Argentina

EUROPE, MIDDLE EAST

Israel Institute of Technology, Technion Israel

Tel Aviv University Israel Kuwait University Kuwait

ASIA, PACIFIC

Fudan University Ch Indian Institute of Management (IIM-A) India Indian Institute of Management (IIM-B) India National Taiwan University Taiwan Tsinghua University China The University of Melbourne Australia University of Tokyo Japan

AFRICA

University of Witwatersrand South Africa

AMERICA

University of Western Ontario Business School Canada Fundação Getulio Vargas, São Paulo Brazil Universidad Adolfo Ibáñez Chile

EUROPE, MIDDLE EAST

Aalto University School of Business Finland Copenhagen Business School Denmark Corvinus University of Budapest Hungary Erasmus University Netherlands

ESADE S

GSOM Russ

Koc University Turkey Korea University Business School South Korea Norwegian School of Economics Norway Nova School of Business and Economics Portugal Prague University of Economics Czech Republic

Stockholm School of Economics Sv London School of Economics and Political Science UK Università Luigi Bocconi Italy Universität St. Gallen S Université Catholique de Louvain Belgium University College Dublin Ireland University of Cologne Germany Vienna University of Economics & Business Austria Warsaw School of Economics Poland

ASIA, PACIFIC

Hong Kong University of Science & Technology China Indian Institute of Management (IIM-C) India Keio University National University of Singapore Sin The University of Sydney Business School Australia Tsinghua University China

AMERICA

Berkeley, Haas Business School USA Georgetown Law USA Georgetown McCourt School of Public Policy USA MIT, Sloan School of Management USA FGV, EAESP, São Paulo Brazil

EUROPE

ESADE Spai Freie Universität Berlin, OSI Germany **GSOM Russia** MGIMO Russia Technische Universität München Germany Universität St. Gallen Switzerland Università Luigi Bocconi Italy

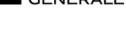
ASIA

Indian Institute of Management (IIM-A) India Keio University Ja National University of Singapore Singapore Tsinghua University China

9 CERTIFICATES TO ENHANCE YOUR EXPERTISE











ENERGY AND FINANCE

Chaired by Deloitte and Société Générale

Investment decisions have become more and more complex with the discovery that most current forms of energy have a negative climatic impact. This reality requires corporations to deeply rethink their business models and governments to adopt visionary policies. The Energy & Finance Certificate is an exceptional opportunity for participants to confront the issues in this sector, and acquire the knowledge and analytical skills that will help them make informed decisions as important contributors to the current industrial revolution.

DIGITAL ENTREPRENEURSHIP

The Certificate provides HEC students with the opportunity to embrace e-business through an entrepreneurial approach. They will explore the various ways digital technologies enhance innovation through new business models, e-commerce, digital communication, collaborative marketing, funding of new ventures, etc.

DIGITAL TRANSFORMATION

Chaired by Axa

All large organizations deal with a major strategic issue: adapting and embracing the digital economy. The digital Transformation certificate aims at giving HEC students the tools to take advantage of this huge career opportunity, training them to become tomorrow's consultants and managers of the Digital Economy. This certificate will immerse students in the various aspects of digital transformation through lectures, testimonials from top managers from diverse companies, and several projects developed thanks to a close relationship with large leading companies, as well as the collaboration of key consulting companies.

LINIBA

Chaired by Kering (Gucci, Yves Saint Laurent, Alexander McQueen, Balenciaga, Stella McCartney, Sergio Rossi, Boucheron...)

The Luxury Certificate is a business oriented program, seeking to provide future managers with an in-depth understanding of the unique rules for the effective management of luxury brands and companies. In the context of modern conceptual and managerial confusion regarding the luxury market, participants will revisit the essence of luxury, and, through rigorous analysis, will assess its managerial challenges. The Luxury certificate will challenge the participants' marketing knowledge by setting out the often paradoxical rules for success, such as "break the rules of marketing to build luxury brands" (Kapferer and Bastien 2009).

SOCIAL BUSINESS / ENTERPRISE AND POVERTY

Chaired by Danone, Schneider Electric and Renault

The aim of the Social Business Certificate is to train students in the innovative business approaches that reduce poverty by offering new economic models for both developed and developing countries, and investigating new methods of co-creation and distribution of wealth.

MERGERS AND ACQUISITIONS

Positions in Mergers and Acquisitions are among the leading job opportunities for HEC graduates. The M&A certificate will bring students a multidisciplinary understanding of the sector (finance, strategy, legal, tax, HR...), which will help them make a difference in their career, as they will have both a clearer view of the 'global picture' behind financial operations and a deeper understanding of these financial operations.

INNOVATION MANAGEMENT IN AVIATION AND AEROSPACE

Chaired by Safran

The general objective of the course is to provide participants with a set of skills and instruments to manage firms in high technology sectors and to understand the industry dynamics in these sectors. To this end, the course introduces conceptual frameworks based on cutting-edge research in economics, strategy and technology management.

EXCELLENCE IN CLIENT EXPERIENCE

Chaired by LVMH

The Excellence in Client Experience certificate offers a rigorous immersion in the heart of client experience issues which apply to the luxury sector. Through an approach strictly oriented towards the operational including field work visits and experiences, it offers the chance to share knowledge and experiences with leading professionals. A course not to be overlooked for a successful career in luxury.

LEADERSHIP

Chaired by Pernod Ricard

The objectives of the Leadership Certificate is to help students find their leadership identity and test their skills across cultures under the 'savoir-relier' protocol. Students will challenge and experience strategic leadership from a Personal, Interpersonal, Organizational and Social perspective.













BENEFIT FROM CLOSE TIES WITH THE BUSINESS WORLD

22,000

JOB/INTERNSHIP OPPORTUNITIES

(posted by companies on the intranet every year)

300 COMPANIES RECRUIT ON CAMPUS EVERY YEAR

One of the strengths of HEC Paris and its programs is the privileged connections it has established with the business community.

Deloitte, LVMH, EDF, Danone, Safran, Renault and many other companies are actively involved in the life of the school via numerous research centers and chairs, but also through the professional certificates. This permanent link with actors in the business world continuously nourishes the education provided at HEC Paris.

NETWORK ON A GLOBAL SCALE

HEC also provides students with up-to-date job & internship opportunities, and organize many events throughout the year: company presentations, seminars, conferences, round tables, mock interviews with recruiters, career fairs...

Examples of career events:

- Finance Career Fair
- Legal and Fiscal Career Fair
- Consulting Career Fair
- Alumni Career Fair
- General Career Fair: Carrefours HEC
- Luxembourg Career Fair
- Social and Sustainable Business Career Fair

Finally, HEC also connects the students with inspiring alumni, not only through a dedicated Alumni Fair but also within the frame of a mentoring program and an everyday proximity.

BOOST YOUR CAREER

Located in the heart of the school, the Career Department strives to provide the best possible placement and business opportunities to all HEC students, from advice to mock interviews through up-to-date job and internship opportunities. It has designed a 6-step career roadmap, which aims at helping our students explore their options, understand the job market and their personal priorities, and at giving them all the tools to achieve their goals.

FOLLOW THE PATH OF ENTREPRENEURSHIP AT HEC PARIS

HEC offers a vibrant environment for would-be and young entrepreneurs, including in the field of social entrepreneurship. It offers weekly events and talks with successful entrepreneurs and various profesionals, world-class challenges, a dedicated entrepreneurial lab on campus and coworking spaces in Paris.

The HEC Incubator, involving workshops and active mentoring from the Faculty and Alumni, helps participants validate and develop their project, but also find clients and investors. Created in 2007, the HEC Incubator has already accompanied more than 160 companies.





WIDEN YOUR **CAREER OUTLOOK**

96% **FOUND EMPLOYMENT** WITHIN 3 MONTHS*

(after course completion)

BUILD YOUR CAREER

Whereas Financial services and consulting are the two main options chosen by HEC MiM graduates (around 60% on average every year), the placement diversity is remarkable, with graduates starting their career in all kinds of sectors, from high tech to luxury, not to mention consumer goods, utilities, real estate, etc. Numerous graduates found their own company or join a start up very often with the help of the HEC Incubator. Whatever their choice, success is in their futures, with 96% of HEC MiM graduates finding a job within 3 months, and 58 K€ as an average starting salary.

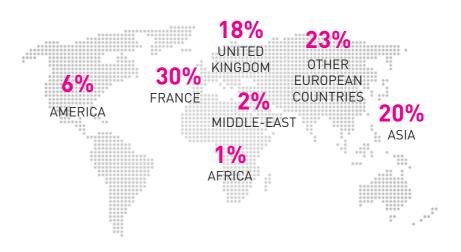
THE WORLD IS YOURS

43% of HEC MiM graduates start their career outside their home country, with a very large diversity of destinations.

Annual employment surveys, MiM 2015 graduates.

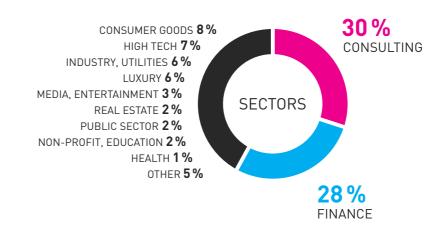
*Because of the variety of employment situations throughout the world, from mature economies to emerging countries, from finance/consultancy to NGO and public sector, there is a very large spectrum of starting salaries.

International students Post-Master in Management job location:



43% **WORK OUTSIDE THEIR HOME COUNTRY***

Post-Master in Management job sectors:



AVERAGE START SALARY*:

52K€

TOP RECRUITING COMPANIES

- The Boston Consulting Group
- McKinsey & Company
- L'Oréal Paris
- EY
- Goldman Sachs
- AXA
- JP Morgan
- Unibail-Rodamco
- Société Générale
- LVMH

- BNP Paribas
- Morgan Stanley
- PwC
- BlackRock
- Deutsche Bank
- Bain & Company
- Barclays Investment Bank
- BlaBlaCar
- Crédit Agricole CIB
- Deloitte

- Park Square Capital
- Bank of America
- Procter & Gamble
- Unilever
- EDF
- IBM
- Facebook
- Google
- Rocket Internet
- **...**

EXPERIENCE THE HEC PARIS' WAY OF LIFE

340 **ACRE WOODED CAMPUS**

Located close to Paris (20 km) and Versailles, the HEC campus is one of the largest in Europe. It is also 20 km from 'La Défense', the largest European business districts housing the headquarters of many multinational companies. These companies interact with HEC Paris both as partners and as potential recruiters.

COMMUNITY LIFE

HEC Paris considers community life as one of the cornerstones of its education. It develops a sense of responsibility, boldness, and an enterprising mind.

The 'Campus Life Office' allows all students to create their own association within one week. Since its creation in January 2014, it has already enabled the launch of the International Entrepreneurship Club and the Model UN Club, which complement the 130 clubs and associations on campus (sports, culture, professional activities, humanitarian aid, public affairs...). Students plan social events, sports tournaments, concerts and plays; they invite politicians and business VIPs to speak and debate on current affairs; they help people in need throughout the world; they welcome foreign students...

130 **CLUBS AND ASSOCIATIONS**

NATIONALITIES

ON CAMPUS

International Society

HEC IS is a student-run association aimed at bringing all students together through events such as the welcome week, 'Discover France' weekends and various on-campus activities.

HEC Students' Union

The union is run by a team of students who are elected annually. Its many responsibilities include welcoming incoming students, organizing concerts, theater productions and other social events such as the famous HEC Paris parties and the annual HEC Gala. It also publishes the campus magazine and coordinates the activities of the other clubs.

HEC PARIS SPORTS CLUBS AND COMPETITIONS

HEC Paris has excellent indoor and outdoor facilities on campus, including:

- a multipurpose gymnasium, an indoor mountain climbing wall, a weight training room and facilities for aerobics, fencing and martial arts
- 10,000 m² of outdoor fields including tennis courts, an athletics track and two rugby/football pitches.

The Sports Office is managed by a permanent staff of 25 qualified professionals and coaches who teach the various sports offered. Each sport has its own club, run by students in collaboration with the Sports Office.

The HEC Paris teams compete with other universities in all sports, such as the Business School 'Coupe de France' competition, the World Business School Rugby Tournament, and 'Les Mercuriales'.

LEARN FRENCH AT HEC PARIS

Students do not need to speak French to enroll in the program. However, they have many opportunities to learn French at HEC Paris. Indeed, students have access to free of charge French language courses, including an Intensive French Language (TEF certificate – all levels) and Culture Academy in January.

HEC Paris French School

Before the start of the academic year, students may follow a two-week French language course in August.

Learning Center of Languages

All Grande École students have full access to the HEC Paris Learning Center of Languages, which aims at helping them to learn or strengthen any language they wish by providing a wide range of I.T. and print resources.







The more you know, the more you dare®

INFORMATION AND APPLICATION:

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HEC PARIS PROGRAM PORTFOLIO:

- Grande école Master's Programs: Master in Management (MiM), Master in Management & Public Affairs (MPA), Master in Management & Business Law (MBL)
- One year MSc/MS programs
- MBA Program (including a MIF-MBA dual Degree)
- PhD Program
- Executive Education Programs: TRIUM Global Executive MBA, Executive MBA, Executive Masters Programs, Open-Enrollment Programs, Custom Programs and Coaching
- Summer School Programs.



